



American
iGaming
Solutions



About American iGaming Solutions

American iGaming Solutions (AiS) is a US-based consulting company with offices in Las Vegas, NV and Boston, MA. We specialize in Real Money iGaming and Sports Betting, Social Gaming, and new gaming technologies. The company is led by Jason “Wolf” Rosenberg and Itsik Akiva. In addition to our core capabilities, we engage a select group of skilled industry experts to assist us in providing services to our clients.

Most of our clients are either pure online gaming operators that are looking to expand into new markets or optimize their operation, or land-based casinos that are looking to expand their activity online with real money gaming, social gaming or other new technologies. Additionally, we service industry suppliers (platform, content and service providers) who are looking to enter regulated markets.

We are known for our ability to translate our 35+ years of experience across dozens of clients and jurisdictions into first-class consulting and operational services. We take great pride in our industry know-how, hands-on execution, vast network of contacts, and our practical and solution-focused approach.

We complete our suite of operational consulting services with a unique set of Online Gaming Operations and Marketing courses. Teaching these courses is a great way for our team to share our knowledge with experienced and novice operators alike, while exposing ourselves to new markets, trends, business opportunities and operators from around the world.

Gaming Operators:

Services to gaming operators include feasibility and education, analysis and comparison of regulatory jurisdictions, introductions to key regulatory and compliance officials, strategy, product selection, contract negotiation, technology integration, operational strategy, and day-to-day marketing and operations.

We are able to either work side-by-side with existing operational teams, or form and manage highly qualified operational teams which are dedicated to your organization.

Gaming Suppliers:

Services to industry suppliers revolve around business development and introductions, or may focus on go-to-market strategies, including market mapping and possible application of the product/service, operational and regulatory models within the US and other regulated markets, certification and licensing, integrations, and distribution channels.

AiS Leadership

Jason “Wolf” Rosenberg - CEO and Founder

Jason (known industry-wide as Wolf) has 19 years of online gaming industry experience and has provided expertise and strategic solutions to over 50 gaming operations in the United States, South America, the Caribbean and Europe. In addition to operational consulting, Jason has provided expert market and operations-led insights to help bridge the gap between land-based casino operators, regulatory commissions and gaming industry service providers across the world.

Jason specializes in vendor selection, new gaming technology, product and operational strategy, day-to-day marketing and operations, as well as customized player acquisition, conversion, and retention programs. Jason has leveraged his extensive network of contacts to help form partnerships, facilitate strategic introductions and connect between gaming operators, vendors and suppliers.

Wolf has developed and presented key content for leading industry conferences and publications. He enjoys sharing his knowledge and experience through speaking and training engagements which he has been doing extensively all over the world.

Since 2000, Jason has been of service at Wolf Mountain Sanctuary, a non-profit Native American owned animal rescue, where he helps care for a pack of 14 wolves. Jason helps with animal rehabilitation and educating public tours about wolves. Jason has been accepted by the wolves as a member of the pack, which enables him unique access to these majestic animals.

Jason attended the University of Minnesota - Twin Cities and majored in Genetics and Cell Biology.



view my [LinkedIn](#) profile

AiS Leadership

Itsik Akiva - COO

Itsik is an iGaming expert with 16 years of experience devising and executing marketing and product strategies for gambling and gaming companies in regulated and emerging markets. Itsik has helped pure online operators (real money, social, DFS and skill gaming), as well as land-based and non-gaming operators looking to expand into online and social gaming.

Process driven with a hands-on approach, Itsik has leveraged his expertise in digital and traditional marketing, product strategy, customer acquisition, and business development to successfully bring to market and operate multiple online properties in the US, South America, Europe, and Asia. Itsik has recently been featured as one of “25 People to Watch for 2020” by Global Gaming Business Magazine.

In addition to consultancy projects, Itsik is passionate about passing on his knowledge and global gaming experience to operators, regulators, and suppliers around the world. He holds training and educational workshops, speaks regularly at gaming conferences and contributes to industry publications.

Prior to consulting, Itsik held multiple senior and executive marketing positions at Everest Gaming, Europe’s online poker pioneer, and at the Betcliv-Everest Group. In his roles as Director of Acquisition and Director of Affiliate Marketing, Itsik generated growth across multiple verticals, markets and brands by leveraging expertise in all disciplines of online and offline marketing.

Itsik graduated from Tel Aviv’s College of Management, majoring in Communications and Management.



view my [LinkedIn](#) profile

Sample of Past and Current Clients



Sample of Past and Current Clients



Sample of Past and Current Clients



Training and Education

AiS is proud to offer a range of online gaming courses. The courses are taught by AiS staff and a select group of highly qualified trainers, and put great emphasis on creating a complete and rich experience through a combination of **superb in-person delivery, updated and relevant content, practical exercises, and real-life use cases.**

Our ultimate objective is to make each training a practical and hands-on experience, allowing attendees to immediately apply the newly gained knowledge in their organizations.

We offer publicly scheduled and privately commissioned courses. Both types can be delivered in-person or online.

Contact Information



Wolf@americanigamingsolutions.com

Itsik@americanigamingsolutions.com



www.americanigamingsolutions.com